



Envirofriendly Recycling (EMEA)

Environment • Economy • Society

MAKE A POSITIVE IMPACT ON THE
ENVIRONMENT AND YOUR INCOME.





ABOUT ENVIROFRIENDLY RECYCLING (EMEA)

We offer a unique proposition to charities and businesses, which gives them a further income stream via our clothes banks.

We place a textile bank on your premises. Every time we make a collection of donated clothes, you receive a payment when we export those clothes to communities in need of affordable clothes.

The initiative boosts the charitable profile of partner organisations, increases their funds and reduces the amount of unwanted clothing going to landfill.



Small footprint
Big Heart



BENEFITS FOR CHARITY PARTNERS

If your charity already fundraises in ways such as sponsorship and payroll giving, we offer those who want to give but who are not in a position to donate cash funds – or those who already do and wish to do more – an alternative way to support your cause.

We work very closely with our charity partners to assure our banks are placed in prime standalone locations to guarantee the donated clothing is of the highest quality for our customers.



An extra way to raise funds



Another way for your charity to make a difference – environmentally and making clothing affordable to people elsewhere in the world

Small footprint
Big Heart



Envirofriendly
Recycling (EMEA)

Environment • Economy • Society

BENEFITS FOR BUSINESSES OR INDIVIDUALS



An extra income stream – generated through regular, pre-agreed collections.



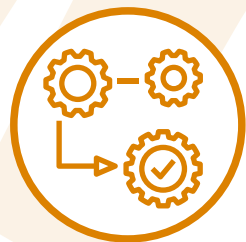
Positive PR – be seen as doing something wholly worthwhile in the community.



Help the environment – help reduce the carbon footprint and the amount of clothes that go to waste.



Small footprint
Big Heart



WHAT IS THE PROCESS?

To become a partner and start producing a second charitable-based income stream, simply:



Get in touch with our team by phone, email or social media



We will then answer any questions you might have and arrange a day and time for our bank to be delivered with absolutely no cost



We will mutually arrange collection times for your bank to be emptied



You get paid per tonne of collected goods

Small footprint
Big Heart



THE ENVIROFRIENDLY RECYCLING (EMEA) PROMISE

Envirofriendly Recycling (EMEA) is a dependable partner and supplier of quality second-hand goods offering a wide range of second-hand clothing, shoes, bags, belts, bras and more.

We offer original clothing, cash for clothes (C4C) and shop-grade clothing consisting of the best branded high street names.

To maintain the high quality of our original clothing, we remove and separately recycle items such as pillows, duvets and wet or dirty clothes.



Small footprint
Big Heart



ENVIRONMENTAL AND COMMUNITY BENEFITS

Our free textile banks have many benefits both for the environment and your community. Not only do they generate regular funds for your organisation, they prevent masses of unwanted clothing from going to landfill. They also help to reinforce the importance of recycling to both adults and children.

Our textile banks are ideal for giving people who want to support your organisation but might not have a way of doing so, the easiest way possible to get involved. Anyone can donate items such as adults' and children's clothes, shoes, belts, bags and hats for us to turn into funds for your organisation.

Our banks bring communities together via the currency of clothing.



Small footprint
Big Heart



COMBATTING 'FAST FASHION'

The environmental footprint of today's fashion industry is extraordinary, making it one of the top five most polluting industries on earth, alongside the petrochemical industry.

So, what is "fast fashion"? By definition it is inexpensive clothing produced rapidly by mass-market retailers in response to the latest trends. From pesticides to fertilisers, chemicals to high-energy input, non-biodegradable synthetic materials to mass water consumption, fast fashion has a massive detrimental impact on the environment and our health.

A lot of us love a bargain outfit – we buy fast, we buy cheap and too often we wear things once and then throw them out.

However, fast fashion is a major contributor to greenhouse gases, water and air pollution, it creates problematic levels of waste and is often produced through poor working conditions in other countries.



CREATING SUSTAINABLE FASHION

The Environmental Audit Committee demanded the government clean up the industry, making 18 recommendations covering environmental and labour practices. The government says it is dealing with the problem. However, we feel obligated to help deal with the problem, which is why we are doing all we can to oppose fast fashion with our conscious fashion movement.

One of the largest combats of fast fashion is second-hand clothing – extending the life of things that already exist, preventing items going to landfill and slowing mass production. It gives people an alternative way of buying brand new, benefiting people and the planet.

In addition to the obvious environmental benefits, we are helping those less fortunate than us by not only giving those in poverty-stricken areas an affordable way to buy what would otherwise be expensive clothing, we are also providing jobs and opportunities.



HOW TO REACH US



0800 9755 636 (freephone)

info@envirofriendly.co.uk

www.envirofriendly.co.uk



Small footprint
Big Heart



THANK YOU



Small footprint
Big Heart